

The background of the entire image is a collection of gingerbread cookies. Some are shaped like snowflakes, some like evergreen trees, and some like holly leaves. They are decorated with white icing, including piped patterns and small dots. The cookies are scattered across a light-colored surface.

URBAN:  
BAKING: CO

WINTER COLLECTION 2010

# URBAN BAKING CO.

Urban Baking Co. is a boutique baking company that combines modern design, luxurious taste and eco-conscious products. We are proud to introduce our 2010 winter collection, which features glittering gingerbread snowflakes, a new line of signature Petit Carrés, and gluten-free French Macarons.

If you are looking for elegant and unique gift ideas, Urban Baking Co. has something that is sure to impress. Best of all, at Urban Baking Co. we use local, organic, and fair trade products, and sustainable packaging, so your gift purchases will help us help the environment.

## BRING THE CHEER

### Urban Baking Co.

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**Call or text:** 613-859-9838

**Email:** [info@urbanbakingco.com](mailto:info@urbanbakingco.com)

**Tweet:** @urbanbakingco

**Link to:** [www.urbanbakingco.com](http://www.urbanbakingco.com)



# SEASONAL TREATS



## LARGE SNOWFLAKE

These large 5" gingerbread snowflakes are carefully decorated in stunning, sparkling designs. Each snowflake comes beautifully boxed with a tag for your message.



## MINI SNOWFLAKES

Give someone a feeling of elegance, warmth and magic with these delicious gingerbread snowflakes. Each cookie is hand-decorated with white icing and 6 tiny silver balls that give an unexpected and delightful little crunch.



## GIFT BOXES, BAGS, TRAYS AND TREE CENTREPIECES

Box of 1 large Snowflake.....		\$8
Box of 9 mini Snowflakes .....		\$12
Bag of 12 mini Snowflakes .....		\$12
Tray of 45 Snowflakes	various sizes.....	\$60
Small Tree Centrepiece	13" in height, 60 mini Snowflakes .....	\$80
Large Tree Centrepiece	22" in height, 150 mini Snowflakes.....	\$175
Tree Centrepiece Trio	2 small trees and 1 large tree.....	\$300
Tree Centrepiece Rental .....		\$40/day per tree
Custom Orders .....		Please Inquire

# PETIT CARRÉS



## ISABEL

A honey pistachio filling surrounded by pistachio cookies and topped in dark chocolate... nutty, sweet, and simply beautiful.



## KATE

This cookie is zesty and full of life. Wake up your senses with a delightful combination of orange and almond, and a touch of dark chocolate.



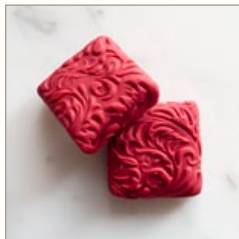
## NANCY

As most people do, you will love Nancy. A fun dark chocolate swirl tops rich and complex layers of chocolate and hazelnut. Irresistible.



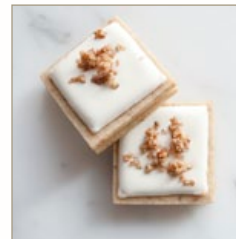
## STACEY

The smooth mix of spices and white chocolate cinnamon centre fill this cookie with warmth. Perfect with a cup of tea.



## CHANTAL

Don't let the elegant outward appearance fool you. This cookie is just as beautiful on the inside, with a creamy raspberry compote made from local berries surrounded by thin layers of lemon raspberry shortbread.



## TARA

This cookie is modern, rustic and delicious. The maple orange glaze and pecan crumble are a sweet complement to the maple pecan cookie stack. Knowing that the maple syrup is from a local Quebec farm makes the experience even sweeter.

## GIFT BOXES AND TRAYS

Box of 3	Petit Carrés	Your choice of 3 of any 1 Variety .....	\$8
Box of 9	Petit Carrés	REGAL 3 each of ISABEL, NANCY, & CHANTAL .....	\$20
Box of 9	Petit Carrés	RUSTIC 3 each of KATE, STACEY, & TARA .....	\$20
Box of 18	Petit Carrés	Choice of 2 boxes of 9 Petit Carrés wrapped with an elegant ribbon and gift tag .....	\$40
Tray of 45	Petit Carrés	Choice of 6 flavours .....	\$85
Tray of 75	Petit Carrés	Choice of 6 flavours .....	\$135
Custom	Trays	.....	Please Inquire

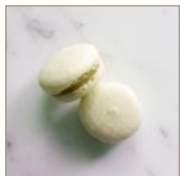
# FRENCH MACARONS [ Gluten Free ]



**ORGANIC DARK CHOCOLATE**  
 We dare you to resist the temptation of biting into these decadent cookies. The thin crisp layer on the outside gives way to soft meringue and chocolate truffle ganache on the inside. Oh my! Made using organic, fair trade chocolate and organic sugar.



**RED BOYNE RASPBERRY**  
 Give your holiday trays a burst of seasonal colour with raspberry Macarons. These beauties are made with raspberries from DeKok's berry farm just down the road. Now that's local and delicious!



**BARTLETT PEAR AND WHITE FIG**  
 We celebrated pear season this year by making pear and white fig jam infused with a delicate blend of vanilla beans, saffron and ginger. The result is a warm and exotic filling for these wonderful Macarons. We are certain you will love them!



## GIFT BOXES AND TRAYS

Box of 3 Macarons	Organic Dark Chocolate.....	\$6
Box of 3 Macarons	Red Boyne Raspberry.....	\$6
Box of 3 Macarons	Bartlett Pear and White Fig.....	\$6
Box of 9 Macarons	3 each of Chocolate, Raspberry, Pear .....	\$15
Box of 18 Macarons	2 boxes of 9 Macarons - 6 of each flavour wrapped with an elegant ribbon and gift tag	\$30
Tray of 45 Macarons	Your Choice of flavours .....	\$70
Tray of 75 Macarons	Your Choice of flavours .....	\$115
Custom Trays	.....	Please Inquire

# CORPORATE GIFTS AND EVENTS

Urban Baking Co. offers a complete line of products for your corporate gift giving and event needs. Set yourself apart with our elegant and unique gift boxes and baskets. Add some sophistication and dazzle to an event with our favours, centrepieces and party trays (raffle off the snowflake trees after the party). Personalize your gifts by putting your logo and message on our gift tags. We look forward to making this holiday season memorable.



## GIFT BASKETS, TRAYS, FAVOURS AND CENTREPIECES

Large Snowflake Favour	Bag with Ribbon .....	\$6
Large Snowflake Favour	Box .....	\$8
Tray of Snowflakes, Petit Carrés, or Macarons .....		Call for pricing
Small Tree Centrepiece	13" in height, 60 mini Snowflakes .....	\$80
Large Tree Centrepiece	22" in height, 150 mini Snowflakes .....	\$175
Tree Centrepiece Trio	2 small trees and 1 large tree .....	\$300
Tree Centrepiece Rental	.....	\$40/day per tree
Small Gift Basket	Box of 3 Macarons, 52g Fair Trade Coffee, 125g UBCo jam, bag of mini gingerbread snowflakes .....	\$45
Large Gift Basket	Box of 3 Petit Carrés, 2 Boxes of 3 Macarons, 52g Fair Trade Coffee, 125g Gourmet Tea, 125g UBCo jam, bag of mini gingerbread snowflakes .....	\$75
Custom Gift Baskets	.....	Please Inquire
Personalized Gift Tags	.....	Please Inquire